

# Want to Improve your Livestock Business?

(Livestock Enterprise Planning - review, learn, plan and act...)



## Program Overview:

Livestock Enterprise Planning (LEP) is an initiative of Primary Industries and Regions SA's \$7.5m Red Meat & Wool Growth Program. The LEP aims to increase the business acumen and skills in farm management and data based decision making of livestock producers to drive productivity gains and build future business resilience.

The LEP program will assist livestock producers to obtain the knowledge and skills required to take their business to the next level and improve the productivity and profitability of their business.

At completion of the LEP you will have developed a Farm AgTech Adoption Plan highlighting the priorities of your business moving forward. This can be used to apply for the Livestock AgTech Adoption Rebate. For more information, visit: [https://pir.sa.gov.au/major\\_programs/red\\_meat\\_and\\_wool\\_growth\\_program](https://pir.sa.gov.au/major_programs/red_meat_and_wool_growth_program)

## Your Investment:

Your investment is \$100 + GST per business. The South Australian Government is providing over \$2000 per business participating in this Livestock Enterprise Planning workshop.

## To secure your place:

For more information and/or to register your interest, email [victorharbor@proadvice.com.au](mailto:victorharbor@proadvice.com.au) or phone **08 8554 6212** and visit [www.proadvice.com.au](http://www.proadvice.com.au)

## Benefits to you and your business:

- Truly understand your business - build business acumen and gain a real understanding of your key businesses key profit drivers - Turnover, Gross Margin and Overhead ratios;
- See your business through the banks eyes - know the ratios banks use to assess business lending;
- Know what livestock technologies are in use now and identify key livestock technologies that industry leaders are using to drive livestock production and business profitability; learn the pitfalls in livestock technology adoption to be aware of and how to best match the technology to assist your business;
- Obtain a clear business direction that will clarify which business opportunities to pursue;

- Manage risk - examine your businesses risks and develop strategies to increase businesses resilience;
- Undertake a skills audit to identify any areas of improvement;
- Develop a business and technology action plan to guide your implementation;
- Learn from others through a group learning approach, as well as participating in a one-on-one session with an experienced ProAdvice advisor to develop your Farm AgTech Adoption Plan;
- Obtain access to the Livestock AgTech Adoption Plan rebate.

## Features of the program:

- Use of your taxation financials and ProAdvice's Quick Business Analysis™ to show your businesses performance including clear areas to focus on for improved business performance;
- A 1 day workshop that will identify:
  - your key business profit drivers and your pathway to improved profitability – getting better at what you do or getting bigger;
  - your key business risks and strategies to counter;
  - the key people skills for future success;
  - access to, and knowledge from, leading Industry experts, currently utilising livestock technology to improve productivity and profitability of their clients and whether technology could improve your business.
- 1 on 1 coaching to assist the completion of your Farm AgTech Adoption Plan.

## Are you eligible?

The program is open to SA Livestock Businesses – sheep, wool and beef producers.

While the target producers are businesses with a rate of return on assets managed (ROAM) of 2.5% to 5%, positions may still be available for other producers. If you do not know your ROAM and would like to discuss further, then call **08 8554 6212** or email [victorharbor@proadvice.com.au](mailto:victorharbor@proadvice.com.au). Like to know more about the Livestock Enterprise Planning program, then just give us a call and we will be happy to assist you.