

Bus(iness) Tour - Day 1 – Wednesday 2nd March 2022

Time	Item	Discussion	Focus
9.45am	Bus Departs – Peppers Mineral Springs Hotel, for...	Honest Eggs Packing & Grading Shed, https://honesteggscos.com.au/	
10.00–11.30	Honest Eggs Co.™ (Paul & Jacqui Righetti & Ian & Kim Garsed)	Paul and Jacqui Righetti are 4 th gen custodians of their farm in Yandoit and started Honest Eggs Co. as an additional income source for the property. With similar values of low impact and transparent farming, Ian & Kim Garsed later joined the business and together turned the model into a scalable franchise. Our first stop is the Honest Eggs packing and grading shed.	<ul style="list-style-type: none"> • Enterprise and risk management • How risk started a new venture • Making an idea scalable • Value adding Ag products – why? • Marketing and sales – who?
11.30-12.00	Bus Departs – Honest Eggs Packing & Grading Shed, for the shed at Elvzia		
12.00-12.45	Lunch – <i>Packed lunch provided by Peppers Mineral Springs Hotel... and our venue is the Shed Elvzia</i>		
12.45-1.00	Bus Departs – shed at Elvzia for Honest Eggs Farm		
1.00-3:00pm	Honest Eggs Co.™ (Paul & Jacqui Righetti & Ian & Kim Garsed)	After lunch we make our way to the Honest Eggs farm.	<ul style="list-style-type: none"> • Mobile sheds • Regenerative farming practices • Enterprise diversification • Collaborative business models
3:00-3.30pm	Bus Departs – Honest Eggs Farm, for Peppers Mineral Springs Hotel		
3.30-5.30pm	Free time	Enjoy the spoils of the venue!!	<ul style="list-style-type: none"> • Rest and relaxation
5.30-6.00pm	Networking (& drinks)	At Argus Bar & Lounge	<ul style="list-style-type: none"> • Catch up and met new people • Have a few drinks on ProAdvice!
6.00-9.30pm	Dinner	At Peppers Mineral Springs Argus Dining Room	<ul style="list-style-type: none"> • Socialise and network over dinner

Day 2 – Thursday 3rd March 2022

Time	Item	Discussion	Focus
8.30-8.45	Registration		
8.45-9.00	Welcome – Clinton Peake (MD ProAdvice)	Welcome & outline of key themes...	
THEME: The future of Carbon			
9.00-10.30	Tim Moore - RegenCo	The MLA has a set a target for the red meat industry to be carbon neutral by 2030. What does this mean for you as a producer and how can you benefit in the paddock and in the pocket from the carbon market.	<ul style="list-style-type: none"> • The process of carbon assessment (from farm to contract) • Understanding the carbon credit sale process
10.30-11.00	<i>Morning Tea</i>		
11.00-12.30	Tim Moore - RegenCo	Strategic review of management practices to improve carbon sequestration.	<ul style="list-style-type: none"> • The role of grazing & cropping in sequestering carbon • Benefits of building and retaining carbon
12.30-1.30	<i>Lunch</i>		
THEME: Looking to the future, planning and pricing			
1.30 – 2.15	Robert Herrmann (Mecardo) - “Commodity price update - wool, beef, lamb and grains”	The Mecardo team bring objective marketing intelligence to producers Australia wide. This session provides an update on the latest commodity price trends and some longer-term projections.	<ul style="list-style-type: none"> • Carbon market trends • Current Ag commodity trends • The drivers behind current commodity price trends • Commodity pricing opportunities
2.15 – 2.45	<i>Afternoon Tea</i>		
2.45 – 4.45	Panel Session including: Philip Chan, CPO, Agriwebb Ben Van Delden, KPMG Jack Briscoe, Xytovet Chris Scheid, ProAdvice	Is Ag Tech just ‘solutions looking for a problem or where is the value?’ Join Mark Morton as he interviews the panel to draw out their knowledge, experience and points of view on the future of ag focused technologies.	<ul style="list-style-type: none"> • What are the benefits and pitfalls of agtech? • Where is the value in implementation? • What role will big data and ag tech have to play in the future of farming?
4.45 – 5.30	Bernd Schanzenbacher	As an investor in primary production businesses across the world, Bernd will provide his view on the global agriculture sector and the trends he is seeing in different regions.	<ul style="list-style-type: none"> • Global agricultural investment • Being investor ready as a primary production business
5.30	Networking (& drinks)	At Argus Bar & Lounge	<ul style="list-style-type: none"> • Catch up and met new people • Have a few drinks on ProAdvice!
6.30-9.30	Dinner	at Peppers Mineral Springs Argus Dining Room	<ul style="list-style-type: none"> • Socialise and network over dinner

Day 3 – Friday 4th March 2022

Time	Item	Discussion	Focus
7.45-8.00	Registration		
THEME: Prepare for your future			
9.00-10.30	Rob Edwards	It is all about you! You are your most important asset, so let's take some time to look at what we need to do to take care of ourselves, so we can be the best version of ourselves we can be.	<ul style="list-style-type: none"> • Consistent small day to day actions make the biggest difference to our long-term performance and quality of life, personally and professionally • Set goals that really matter
10.30-11.00	<i>Morning Tea</i>		
11.00-12.30	Rob Edwards	It is all about you! You are your most important asset, so let's take some time to look at what we need to do to take care of ourselves, so we can be the best version of ourselves we can be.	<ul style="list-style-type: none"> • What responsibilities do we have to take care of, personally and corporately? • Well-being of the team is a prerequisite for high performance
12.30-1.30	<i>Lunch</i>		
THEME: Planning for future – case study			
1.30 – 2.30	Client Interview: The Diprose Family Facilitated by Clinton Peake	From blue gums to wind farms, succession planning and now expansion into dairy farms, such is the journey of a forward thinking and forward planning farming family business. During this client case study we will hear the story of the Diprose family and find applicable 'gems' to implement at home.	<ul style="list-style-type: none"> • Key drivers behind considering alternative power sources • How to approach making significant change • WWW/WCBB along the way
2.30-2.45	Ben Leditschke, ProAdvice Wrap up	Feedback on event and ideas for next time.	<ul style="list-style-type: none"> • Ensuring ProNet matches clients' needs
2.45-3.00	<i>Afternoon Tea</i>	<i>Grab a coffee and a muffin for the trip home</i>	<ul style="list-style-type: none"> • Thank you for attending • Goodbye and travel home safely ☺